Improving Lives Every Day
Chatham Animal Rescue & Education, Inc.

STRATEGIC GOALS
2013 – 2015
The CARE 3 YEAR PLAN

all photos featured are CARE adoptions
Dear Friends of CARE,

The Chatham Animal Rescue & Education (CARE) Board of Directors has reaffirmed its mission and defined future challenges in Chatham County. Anticipating the best use of our resources to manage and overcome these challenges during the next three years, our focus will center on:

1. Reducing pet overpopulation
2. Decreasing the euthanasia rate of adoptable animals
3. Promoting responsible pet ownership

CARE will devote itself to these goals, yet, to truly effect change, CARE needs to engage Chatham County citizens in its mission. Citizen involvement in these activities can make a tremendous difference!

ADOPT

Hundreds of wonderful pets are being fostered by CARE and other rescues in addition to the adoptable pets at the Chatham County Animal Shelter. Rescue cats and dogs make loving and adorable pets, showing their owners devotion and appreciation every day. Please encourage everyone you know to adopt a rescue cat or dog!

VOLUNTEER

The opportunities are endless; foster rescues waiting for their forever home, raise funds, tend to cats and kittens at the PetSmart Adoption Center, educate the public, and so much more.

DONATE

Financial support is key to CARE’s ability to achieve its mission. Other ways to give include pet food and supplies. See our wish list at chathamanimalrescue.org.

EDUCATE

Encourage adoption, responsible pet ownership, and spay/neuter.

Together we can improve the lives of families and pets every day. Won’t you join us?

Warm regards,

Pam Fulk
President, CARE Board of Directors
THE MISSION of Chatham Animal Rescue & Education (CARE) is to promote responsible pet ownership, thereby ensuring the health and safety of all dogs and cats in Chatham County, NC. CARE is a nonprofit animal welfare organization that has served the community since 1975 and relies on individual and corporate donors for support.

CARE STRATEGIC GOALS
CARE believes that making progress toward its key objectives defined for 2013 through 2015 will keep us on track to accomplish our mission and, every day, improve the lives of families and pets in Chatham County.

1) Reduce Pet Overpopulation
   • Increase the number of spay/neuters over the prior year provided by CARE by at least 15% for each of the next 3 years.

2) Decrease the Euthanasia Rate of Adoptable Animals
   • Increase the number of CARE adoptions over the prior year by at least 10% for each of the next 3 years.
   • Increase the number of Chatham County Animal Shelter (CCAS) adoptions through PetSmart Adoption Events over the prior year by at least 10% for each of the next 3 years.

3) Promote Responsible Pet Ownership
   • Increase the number of CARE community presentations and exhibits over the prior year by at least 10% for each of the next 3 years.
   • Increase the number of educational presentations to school children over the prior year by at least 10% for each of the next 3 years.
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Lillie’s Fund—Targeted Spay & Neuter
Every year, millions of cats and dogs are euthanized nationwide because there aren’t enough homes for them all. Spaying and neutering is vital to decreasing pet overpopulation. CARE’s Lillie’s Fund is a targeted spay/neuter program, subsidizing sterilization surgeries for pets owned by lower income families in Chatham County.

Education
CARE strives to educate the community by presenting information on responsible pet ownership and the importance of spay/neuter to school children and community groups.

Adoptable Cats & Dogs
CARE foster caregivers provide loving, stable homes to homeless cats and dogs, helping them become the best possible pets for their future forever families. CARE works with the Chatham County Animal Shelter to save the lives of unwanted cats and dogs, manages feral cat colonies, and serves as a community resource.

Special Needs Fund
This matching fund is designed to help CARE supplement the cost of caring for foster cats and dogs who require specialized services or care. Special needs may be physical or behavioral that require medical care or training, including physical disabilities, ongoing medical conditions, chronic illnesses, behavioral issues, and socialization.

Community Resource
CARE foster caregivers spend countless hours fielding voicemail and email questions about pet-related topics ranging from behavioral and medical problems to lost and found pets and placements for abandoned and unwanted pets. CARE can only take into foster care a fraction of the dogs and cats who need forever homes but we work diligently to find alternative placement by networking with other Triangle rescues, no-kill shelters and independent rescuers in surrounding counties.

FOLLOW CARE ONLINE
Chatham Animal Rescue & Education (CARE)
PO Box 610 | Pittsboro, NC 27312 | 919.542.5757
On the Web chathamanimalrescue.org
Our Blog ChathamAnimal.tumblr.com
Twitter twitter.com/ChathamAnimal
Our Videos youtube.com/ChathamAnimalRescue
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